

ChEESE

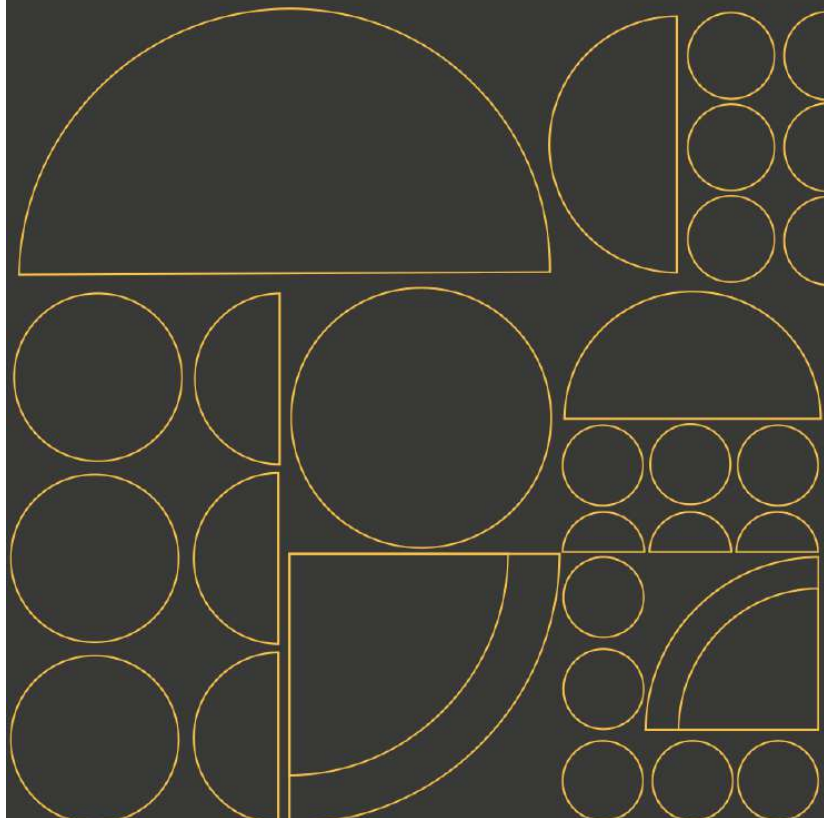
Dissemination and outreach

Project kick-off meeting Barcelona,
19-20 January 2023

Varvara Vedia
Geociencias Barcelona - CSIC



Project funded by EuroHPC under the grant agreement No 101093038.





Varvara Vedia

WP7

Communications & Dissemination Officer



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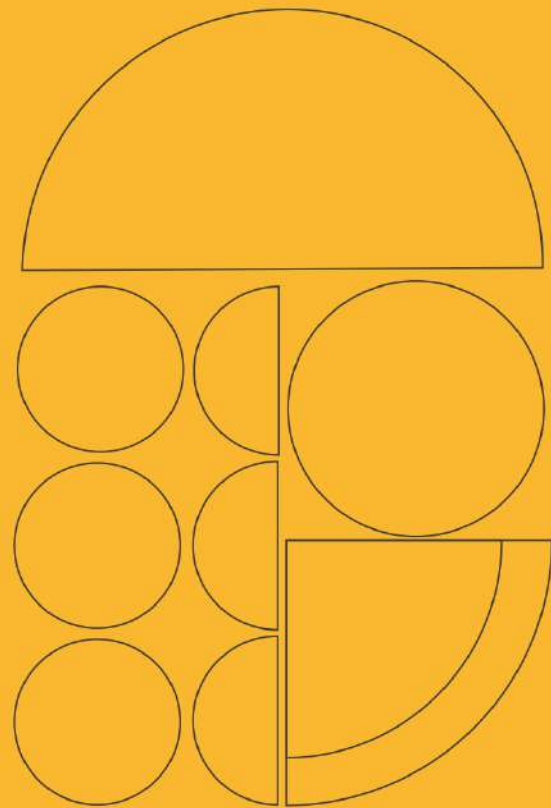


[linkedin.com/varvaravedia](https://www.linkedin.com/varvaravedia)



01

Branding

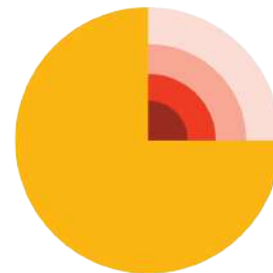


Logo

Branding will be applied consistently across all project dissemination materials and templates to **reinforce awareness** of the project.

The logo is integral to the **ChEESE identity** and should be used thoughtfully and consistently.

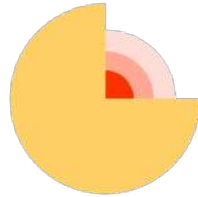
Already available in the wiki



ChEESE



Logo: use the new one!

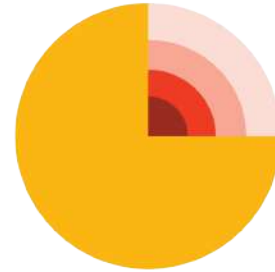


ChEESE

Center of Excellence for Exoscale in Solid Earth



PHASE 1



ChEESE



PHASE 2

Templates

For presentations

To use in all ChEESE presentations in events and meetings.

- PPT & Keynote - ***Available in the wiki***
- Latex - ***Coming soon***

For posters - ***Coming soon***

For deliverables - ***Coming soon***



ChEESE

**Work Package 1:
Project Management**

ChEESE2

Search cheese2

Implementation

- Milestones
- Work Packages
- Tasks
- Pilot Demonstrations (PDs)
- Simulation Cases (SCs)

Repository

- Templates
- Branding
- Documents
- Deliverables

Other

- Reset password
- File list
- Upload file
- User's Guide
- FAQ MediaWiki
- Formatting Guidelines

ChEESE branding fonts (e.g. for pptx presentations) [edit](#)

Fonts for titles	Montserrat	Download font family?
Fonts for main text	Verdana	

ChEESE branding color codes (for presentations) [edit](#)

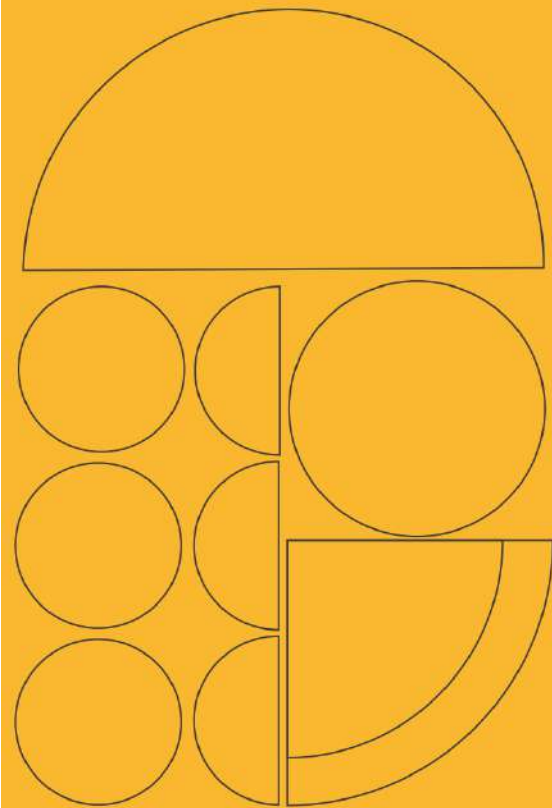
	#393938
	#fcb614
	#992b20
	#ee3b24
	#f7a794
	#fcd9d6

ChEESE WP color codes [edit](#)

	WP1	#ffe599
	WP2	#ffffcc

02

Dissemination



Dissemination channels

A spectrum of dissemination channels will be used to efficiently reach the targets for dissemination and communication and maximise the project's visibility.



Website

Main media
for disseminating the
results and activities



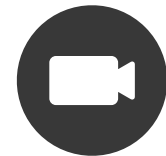
Marketing Materials

Online
(newsletters) &
Printed
(brochures)



Social Media

Twitter, LinkedIn,
Mastodon...



Videos

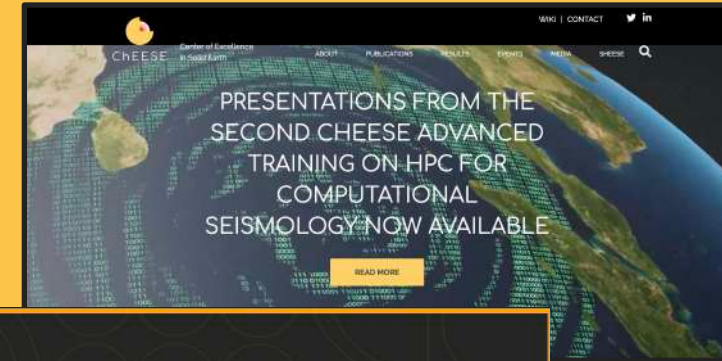
Project videos:
deliverables &
content creation



Website

- **About:** Objectives, Partners, Who is Who, Equality Committee & ShEESE
- **Results:** Publications, Deliverables
- **Events:** Conferences, Workshops, Meetings, Trainings
- **Media:** Dissemination, News, Press Clippings, Branding
- **Wiki & Contact**

1P



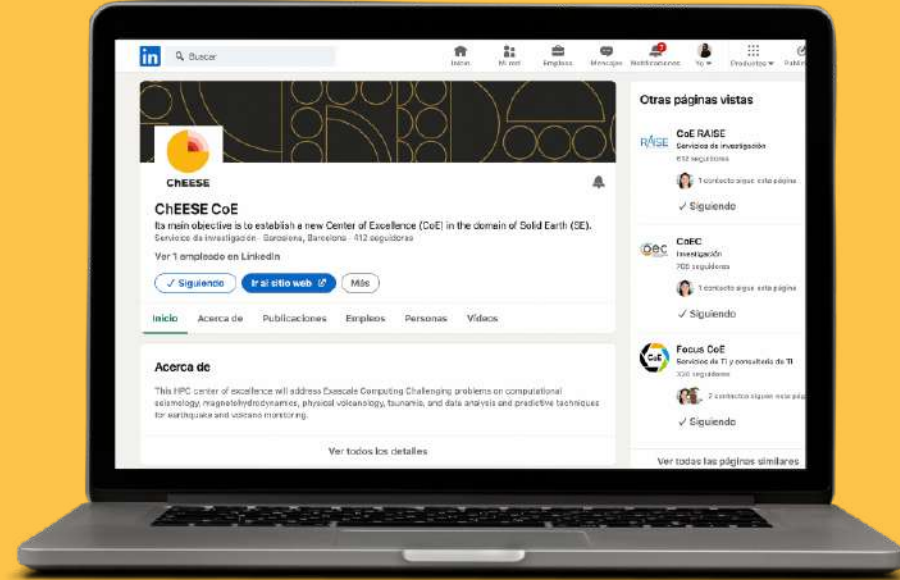
2P



Social Media:

LinkedIn

- It will help **foster a digital community** and complement face-to-face networking activities such as training and conferences.
- It will be used to post ChEESE **news** and any content related to the project, such as conferences, seminars, or other relevant information.

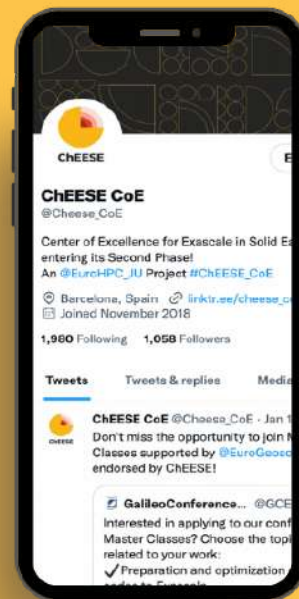


linkedin.com/company/
ChEESE_Coe

Social Media: Twitter

- A valuable platform for encouraging participation, debating key themes and obtaining **feedback**.
- Posts are not only to disseminate key messages and project information but also to know about the latest technologies or scientific page updates related to ChEESE.

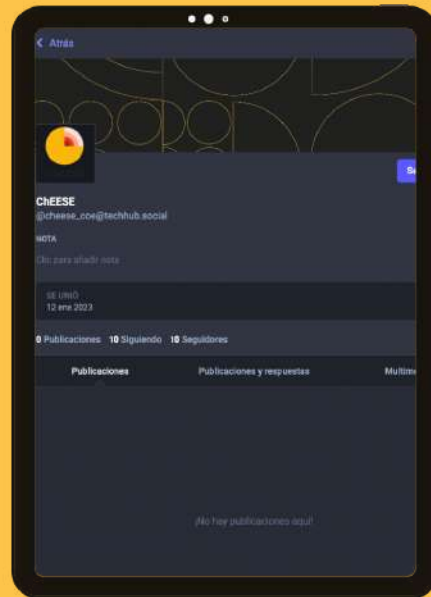
**We already have +1.000 followers,
thanks to ChEESE-1P!**



@Cheese_CoE

Social Media: Mastodon

- An effort to support decentralised Internet and open-source software!
- Raise **awareness** about the project and its results, update key stakeholders on its progress, and help build the Community.



cheese_coe
@techhub.social

Media

Press Releases

- Press releases will be prepared and released to specialists and the general press in **different languages**.
- Special efforts will be dedicated to **Pilot Demonstrators and Simulation Cases**.

Impact

- All press releases will be included in the **ChEESA news section** of the project website.
- The website will include all press releases in **all languages** and all press impacts.



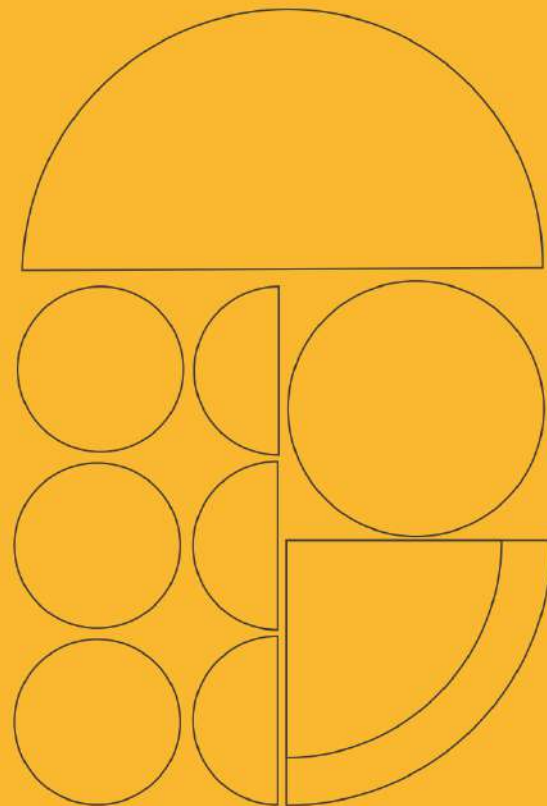
Dissemination Register

All dissemination activities need to be reported.

- Organising a Workshop, Training, Participation in a conference, Participation in a Workshop...
- Participation in activities organised jointly with other EuroHPC projects, etc.

Internal Procedure:

Please get in touch with vvedia@geo3bcn.csic.es with the information before the activity, as it will be reported/updated on the website before each review.



Scientific Publications: Open Access

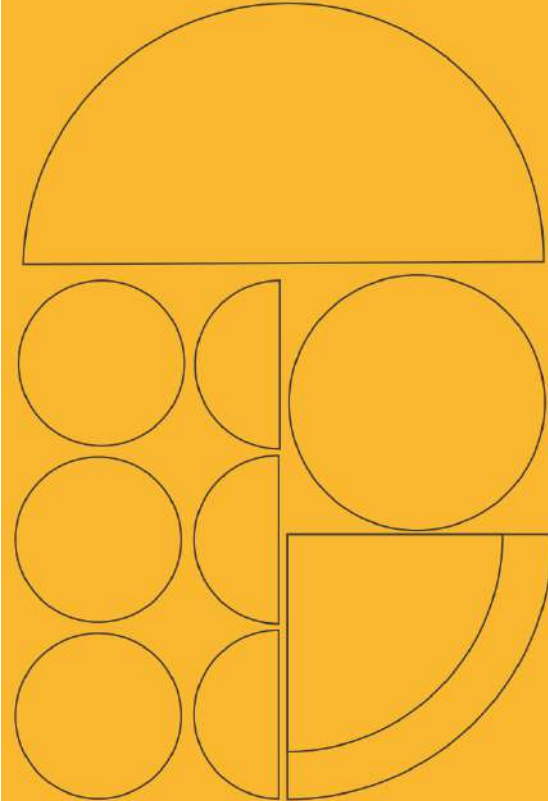
EuroHPC publications requires open access.

Publications policy requirements:

The approval process is essential, and that is respected:

All candidate publications will be circulated among all partners for approval **30?** days before the due publication date. Each partner has the right to suggest changes or remove confidential information.

Reminder: ChEESA can't pay for publications!



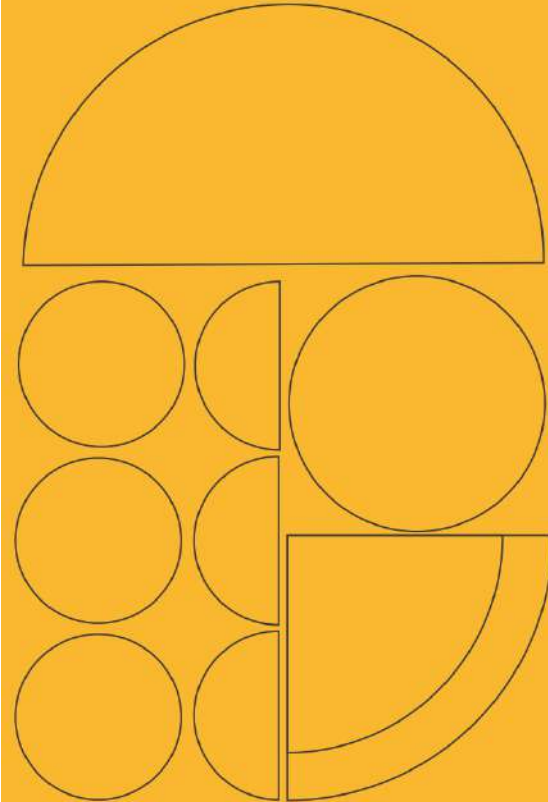
Scientific Publications

Acknowledgement sentence:

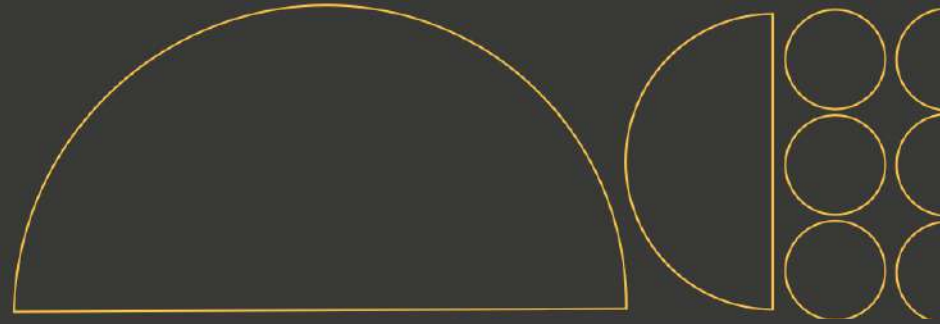
The research leading to these results has received funding from EuroHPC under Grant Agreement No 101093038.

The procedure is as follows:

1. Prior notice of any planned publication shall be given to the other Parties at least **30 calendar days before** the publication.
2. Any objection to the planned publication shall be made in accordance with the Grant Agreement in writing to the Coordinators and the Party or Parties proposing the dissemination within **15 calendar days** after receipt of the notice.
3. The publication is permitted if no objection is made within the time limit stated above.



Thank you!



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<http://cheese2.eu>



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